



**US CAMPAIGN FOR
PALESTINIAN RIGHTS**

**STOP GAZA GENOCIDE
ACTION TOOLKIT**

STOP GAZA GENOCIDE: CEASEFIRE NOW!

uscpr.org/StopGazaGenocide
[Download social media images](#)

1. 🚨 TELL CONGRESS: Stop the Genocide Now!

URGENT: ALL EYES ON RAFAH, where Israel has begun a genocidal massacre with heavy bombing. 1.9 million Palestinian refugees in Rafah have nowhere to go. **Israel is threatening to expel or massacre them!**

Raise pressure on all U.S. politicians in power for a **PERMANENT CEASEFIRE NOW!** Not another penny should go to funding war crimes. Stop the genocide, and stop the **\$95 billion Deadly Deal** with **\$14 billion in weapons to Israel** in the Senate. Each Congressman we pressure to stop arming Israel helps collapse the political backing for genocide.

TAKE ACTION:

- [✉ Email Congress Now](#)
- [✍ Tweet at the State Department Now](#)
- [📞 Call Congress Now](#) and keep calling every day!
- [📞 Join our next Phone Zap](#) on Wed. Feb. 14 at 2 PM ET





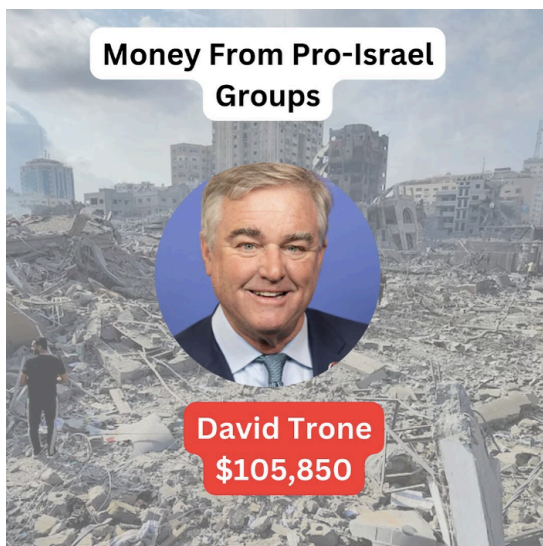
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Demand: PERMANENT CEASEFIRE, #StopArmingIsrael, end the siege on Gaza, hands off Yemen, and reinstate funding for the UNRWA humanitarian aid agency. Free Palestine.

ORGANIZE YOUR COMMUNITY:

- **WE CHARGE GENOCIDE:** [Makes calls](#) & [plan your own Phone Zap for Palestine](#) to pressure your Senators this next week.
- **EVERY 4 MINUTES Israel kills a Palestinian in Gaza.** Visualize this violence with a disruptive noise (ex: air horn) every 4 minutes, or honor the martyrs symbols like flags and by telling stories and sharing photos so the memory of Palestinians murdered by Israel lives on.
- **FUND CARE, NOT KILLING: Disrupt, disrupt, disrupt!** Tag @uscpr (IG) & @uscpr_ (Twitter) so we can amplify your action:



VISUALS: Distribute posters/flyers about how much money your Senators receive from AIPAC or J Street. Look up your senator on [OpenSecrets](#). Example from [HoCo 4 A Free Palestine](#)



MOVEMENT: Disrupt transportation, especially around an event where the Senator will be: a car caravan to their town hall or public event, or flooding the train station with people. Ex: [Jewish Voice for Peace bridge actions](#)



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PROTEST: Disrupt business as usual of our elected officials or their political allies (ex: local electeds with relationship to your Senators).

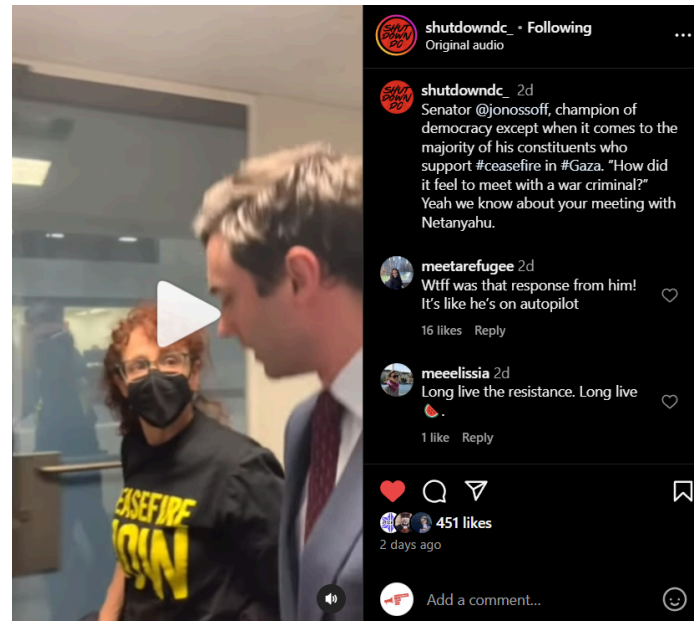
Ex: [CA state assembly disruption](#)



WAKE-UP CALLS: Conduct a 'wake up call' visit to members of Congress's houses or offices.
See [JVP Bay Area](#) photo by Brooke Anderson, [PYM DMV](#)



GO BIG: Organize posters, a banner drop, mass poster, or projection in a key location likely to be seen by elected officials and their allies. [Consider using this image with credit to @fifithephoenix](#)



BIRDDOG: Birddog members of Congress so that they can't be seen in public without being confronted about their choice to fund killing over care for constituents' human needs. [Here's an example from #ShutDownDC!](#) Special shame on Senators Warner, King, Kelly, Cornyn, Gillibrand, Ossoff who met with Netanyahu in early Jan.!

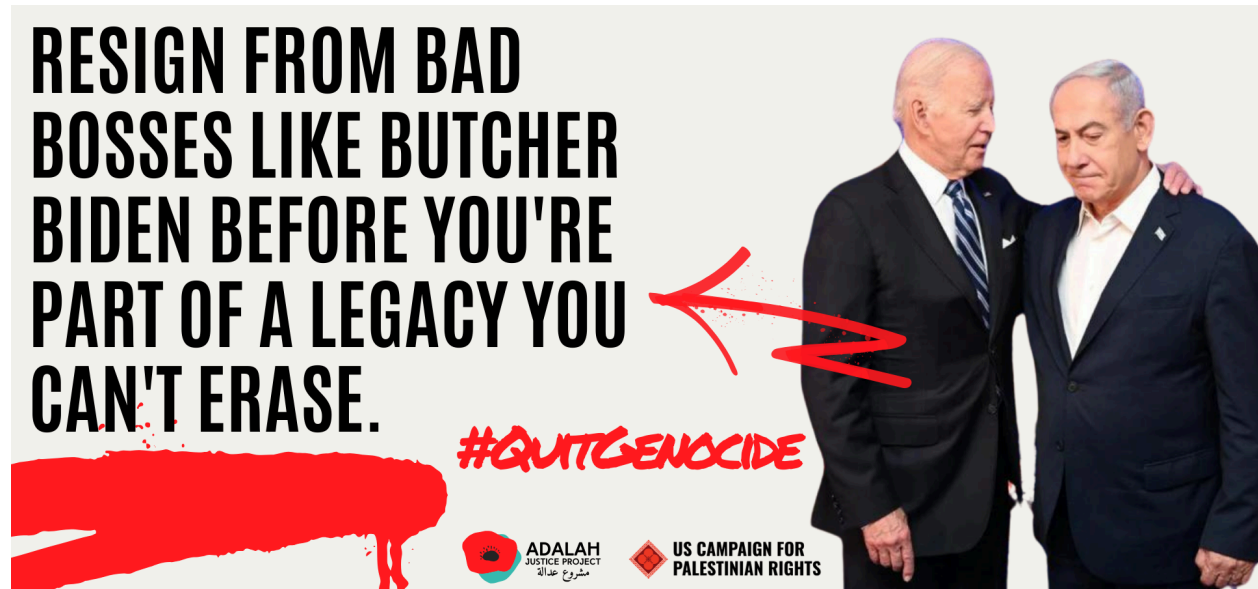
To get support from our staff & organizing coaches to pull it off, contact leah@uscpr.org.



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2. NEW: Tell Biden administration officials to quit their genocide jobs



If we are to finally bring Israel's massive violence to an end, **we must dismantle the genocide machine behind it**: every U.S. dollar that buys the bombs and every staffer turning the gears inside the White House.

Demand that Biden administration staff resign in protest against the President's active role in the genocide in Gaza. With [this email tool](#), you can instantly **email 200+ individual Biden officials** and tell them to quit.

[Tell Butcher Biden administration officials to quit now.](#)

3. Shut it Down for Palestine all week, Feb. 6-11

No business as usual while our politicians and complicit corporations enable genocide! Shut it down this week.

[Find protests & resources at shutitdown4palestine.org.](https://shutitdown4palestine.org)



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4. Find more protests: uscpr.org/protests

[Find a protest near you.](#) Text and invite all your friends. Ask everyone in attendance to complete an action tool on the spot. [Print your signs.](#)



These [protest signs](#) are free to use. You'll find USCPR protest signs, as well as signs by artists who've granted their permission for printing them for protests. Also see the protest art collection bit.ly/Pal-Art.

5. Birddog your Congressman

There will be NO REST for Congress while they enable genocide.

Find out where your Congressman will be, and approach them with your questions and demands. Bring a camera! [See this example.](#) Use the [“How to Pressure Congress: From Birddogging to Sit-ins” kit.](#)

[Learn how to birddog at bit.ly/PalestineBirddogging.](https://bit.ly/PalestineBirddogging)



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6. Send a big message with visuals



Photo by Jennifer Falcon

Drop a banner over a highway or local hotspot. Make it large so everyone can see your demands from a distance!

Or, broadcast a light projection with your message at night on the side of a building or flat surface. [See this example protesting AIPAC.](#)

7. Sign up for action alert texts

Plug in to get the most important updates in real time. With so much social media censorship, getting texts sent directly to your phone is the fastest way you can find out about new action alerts.

[Sign up at uscpr.org/SMActions.](https://uscpr.org/SMActions)



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8. Look up: How much of your community's tax dollars fund genocide?



Every year, the U.S. government writes Israel a blank check for at least \$3.8 billion. With your federal U.S. tax dollars, the Israeli military is bombing Gaza and wiping out entire Palestinian families right now.

Find out how much people in your city pay, and what could be funded instead. Demand that Congress **#StopArmingIsrael**.

[See the U.S. Military Funding to Israel map.](#)

9. Organize for a local city council ceasefire resolution

Build a campaign to pass a ceasefire resolution at your local city council.

[Learn more at bit.ly/CityCouncilToolkit.](https://bit.ly/CityCouncilToolkit)



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STOP GAZA GENOCIDE ACTION TOOLKIT

10. Boycott, Divestment, & Sanctions (BDS)

Modeled after anti-apartheid organizing in South Africa, BDS tactics are an effective strategy for Palestinian rights. See this updated graphic on complicit companies to boycott. [Read more.](#)

Act Now Against These Companies Profiting from the Genocide of the Palestinian People

Consumer boycott targets:

- AXA, PUMA, Carrefour, SIEMENS, HP, RE/MAX, AHAVA, sodastream

Divestment targets:

- Elbit Systems, CAF, CAT, BARCLAYS, JCB, VOLVO, Chevron, T-SECURITY, HD HYUNDAI, HIKVISION

Pressure (NON-BOYCOTT) targets:

- G, a, airbnb, B, Expedia, Disney, Booking.com

Organic boycott targets:

- Domino's Pizza, McDonald's, PAPA JOHN'S, BURGER KING, Pizza Hut, WIX

Print out BDS stickers and BDS flyers to wheatpaste around your neighborhood. [Find stickers and flyers here from @GentleSuns.](#)

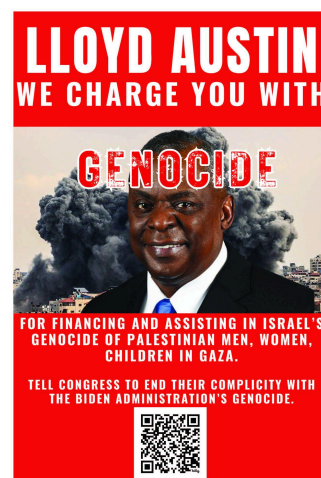
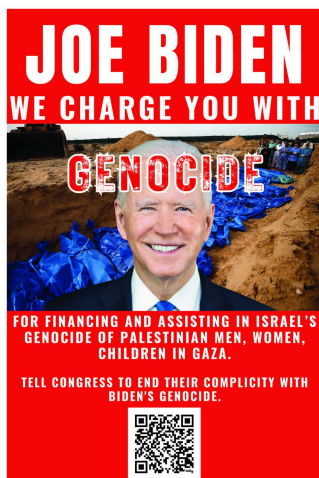




11. Wheatpaste flyers around your neighborhood

You can [wheatpaste flyers](#) on walls, electrical boxes, and other public spaces along the sidewalk. This is a great way to get our your message locally, whether you're calling out Genocide Joe for his complicity, spreading the message for ceasefire now, or highlighting a BDS target.

[Here's a guide to wheatpasting](#) and a [printable zine from @GentleSuns on Instagram](#). You can also use SureGrip wallpaper adhesive mixed with water, to save time!



[Download flyers for wheatpasting.](#)



12. Mobilize a social media storm

Organize your local networks, pick a date/time for a social media storm targeting your Congressman, and flood their feeds with your demands all at once.

If your Congressman hasn't [called for a ceasefire](#) yet, then post this message on social media, tagging their social media handle. You can also tweet at your elected officials using uscpr.org/GazaTweet.

Hi [\[@handle\]](#): As your constituent, I'm urging you to demand a #CeasefireNOW

Palestinians in Gaza are living through genocide as Israel bombs, starves, and displaces them. Their lives are on the line with every passing second

Stop the killing! Speak up now!

[Download images for social media.](#)

13. Hold a vigil for Gaza

Mourn and pray together to honor our Palestinian martyrs killed. In their memories, you can [read out their names](#), share their stories, or display their photos with candles and tea lights. Close by taking action together and emailing Congress on the spot (uscpr.org/GazaEmail).



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CEASEFIRE NOW

From Gaza to Jenin, we have witnessed Israel's brutal massacres of Palestinian people again and again. These massacres are funded into existence by our U.S. tax dollars, with a blank check for \$3.8+ billion to the Israeli military every year. Stop the killing!

GAZA UNDER ATTACK

Palestinian people in Gaza are urgently calling for a **CEASEFIRE NOW**.

Use the action tools to keep calling and emailing Congress. Text all your friends & group chats and tell them to take action too. Your impact is real.

**Call**

uscpr.org/GazaCall

**Email**

uscpr.org/GazaEmail

For more, visit: uscpr.org/StopGazaGenocide



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uscpr.org/GazaCall

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uscpr.org/GazaEmail

For more, visit: uscpr.org/StopGazaGenocide



[Print this action flyer to hand out.](#)

14. Text all your friends, group chats, your whole contact list

Copy/paste this message:

Hey! Urgent action is needed to stop the ongoing genocide in Gaza. 🚨
Palestinian people in Gaza are asking us to drive as much pressure as possible for a PERMANENT CEASEFIRE NOW! Please use these links to call and email your elected officials.

1. ✉ Email Congress: CEASEFIRE NOW! | USCPR
🔗 Link: <https://uscpr.org/GazaEmail>
2. ☎ Call Congress: STOP ARMING ISRAEL! | USCPR
🔗 Link: <https://uscpr.org/StopArmingIsrael>
3. ✉ Tweet Now: WE CHARGE GENOCIDE! | USCPR
🔗 Link: <https://uscpr.org/GazaTweet>
4. For more info including protests and other actions, visit:
<https://uscpr.org/StopGazaGenocide>



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Your voice matters. It's extremely important to pressure Congress to stop the killing. Thank you for taking action with me.

15. Tell the U.S. media to stop platforming the ADL

The ADL, or as many call it the Apartheid Defense League, is not an ally to our movements. The ADL is a [right-wing organization](#) that uses inflammatory, racist rhetoric to mislead the public, cover up Israel's war crimes, and smear activists for Palestinian rights. Tell media outlets to stop platforming the ADL.

[Write to the media with the #DropTheADL media toolkit.](#)

16. Print out a yard sign for your home

Display a [Palestine sign](#) in your yard or window. You can also show your support by flying the Palestinian flag and wearing a keffiyeh.



[Download signs here.](#)



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STOP GAZA GENOCIDE ACTION TOOLKIT

17. Complete additional action tools

- [Tell Congress: Ceasefire Now](#) (Adalah Justice Project)
- [Call Congress: Stop Genocide in Gaza](#) (JVP)
- [President Biden, call a ceasefire now](#) (JVP)

18. Follow these accounts on social media:

Instagram:

- [Gaza Awareness Accounts to Follow](#) by @sbeih.jpg

Twitter:

- [Gaza Updates List](#) (uscpr.org/FollowGaza) by @PalestineToday (USCPR) for mostly English language updates
- [Reporting from Gaza](#) by @WalaaGh for Arabic and English updates

19. Share this toolkit on Instagram and on TikTok

MORE RESOURCES

ACTIVIST RESOURCES

- [Strategic Direct Actions for Palestine Toolkit](#) from USCPR
- [How to Pressure Congress: From Birddogging to Sit-ins](#) from USCPR
- [Plan your own Phone Jam Power Hour for Palestine](#) from USCPR
- [Divest from Militarism, Invest in Life toolkit](#) from Dissenters
- [Shut It Down for Palestine Toolkits & Resources](#) on the website
- [The Black and Palestinian Solidarity Organizing Toolkit](#) from Dream Defenders in partnership with Black for Palestine, Movement for Black Lives, BlackOUT Collective, and Dissenters
- [All Out for Palestine Digital Action Toolkit](#) from Palestinian Feminist Collective
- [No Tax Dollars for War Crimes Toolkit](#) for organizing actions at congressional district offices, from American Friends Service Committee



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- [Activist Resources & Joint Struggles](#) from USCPR

SAFETY & REPRESSION RESOURCES

- [Report social media censorship](#) or a digital rights violation to the Palestinian Observatory of Digital Rights Violations (7or) by 7amleh
- [Legal Resources for Activists](#) from Palestine Legal
- [Anti-doxing Guide for Activists Facing Attacks](#) from Equality Labs
- [Tactics to secure your smartphone before joining a protest](#) from Amnesty

LEARN MORE

- [USCPR](#) website
- [Decolonize Palestine](#) website



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ABOUT US CAMPAIGN FOR PALESTINIAN RIGHTS (USCPR)

USCPR is a political home for all who believe that freedom for the Palestinian people is an integral part of achieving our collective liberation. We provide resources and strategic support to the U.S.-based Palestine solidarity movement, channeling grassroots power into positive change in U.S. policy and public opinion. We work with local organizers and activists, policymakers, movement leaders, media, and advocacy organizations to advance a rights-based, accountability and justice-oriented framework from the U.S. to Palestine.

MISSION: As part of a global movement for collective liberation, we work to end U.S. complicity in Israel's massive violence against the Palestinian people.

[VISIT USCPR.ORG.](https://uscpr.org)

Facebook: [/uscpralrights](https://www.facebook.com/uscpralrights)

Twitter: [@uscpr_](https://twitter.com/uscpr_)

Instagram: [@uscpr](https://www.instagram.com/uscpr)

TikTok: [@uscpr](https://www.tiktok.com/@uscpr)



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